HOLLIE LOPEZ

People.
Purpose.
Progress.

Bringing people, operations, and executive priorities into alignment.

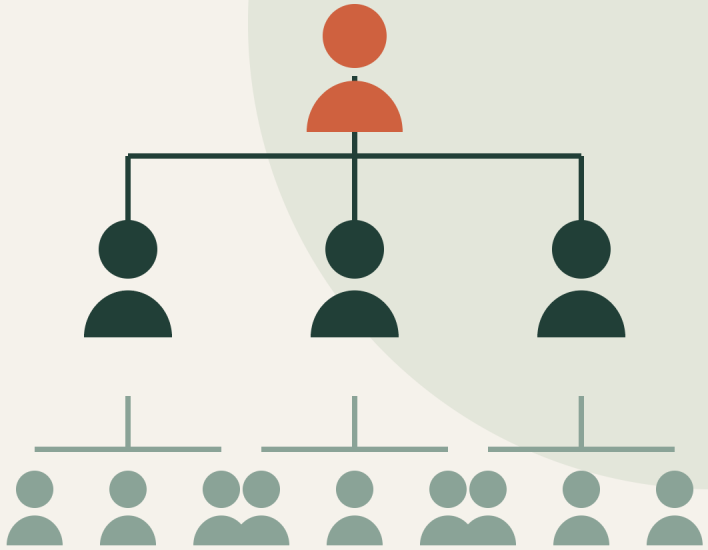
HR & OPERATIONS LEADERSHIP · WEST PALM BEACH, FL



CHAPTER 1 · THE FOUNDATION

Lead first. Listen first.

Hands-on operational leadership in retail taught me to run large teams, oversee multiple departments, and understand the realities of running a business. My philosophy: listen, understand the challenges, bring the right people together, and find a practical way forward.



CHAPTER 2 · THE EXECUTIVE VIEW

Strategy meets execution.

In renewable energy, I worked alongside executive leadership on business operations, corporate communications, technology initiatives, government affairs, and organizational transitions. I wore multiple hats to hit our objectives.



CHAPTER 3 · HUMAN RESOURCES

Where it all comes together.

10+ years in HR: partnering with CEOs and senior leaders, modernizing HR infrastructure, leading HRIS/HCM and payroll transformations, strengthening compliance, and guiding growth and change.



MY APPROACH

Connection is the difference.

The executive team, managers, and employees each see a different organization. Understanding all three uncovers opportunities that might otherwise be missed. Big-picture perspective, with a willingness to get into the details.



THE NEXT CHAPTER

Stronger organizations. Better work.

I’m an HR and operations leader who helps executives get priorities done across people, compliance, and systems without losing momentum or having to backtrack.

01

Connect the people

02

Strengthen the systems

03

Keep moving forward



*hl**

People. Purpose. *Progress.*

That's the perspective I bring to business.

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